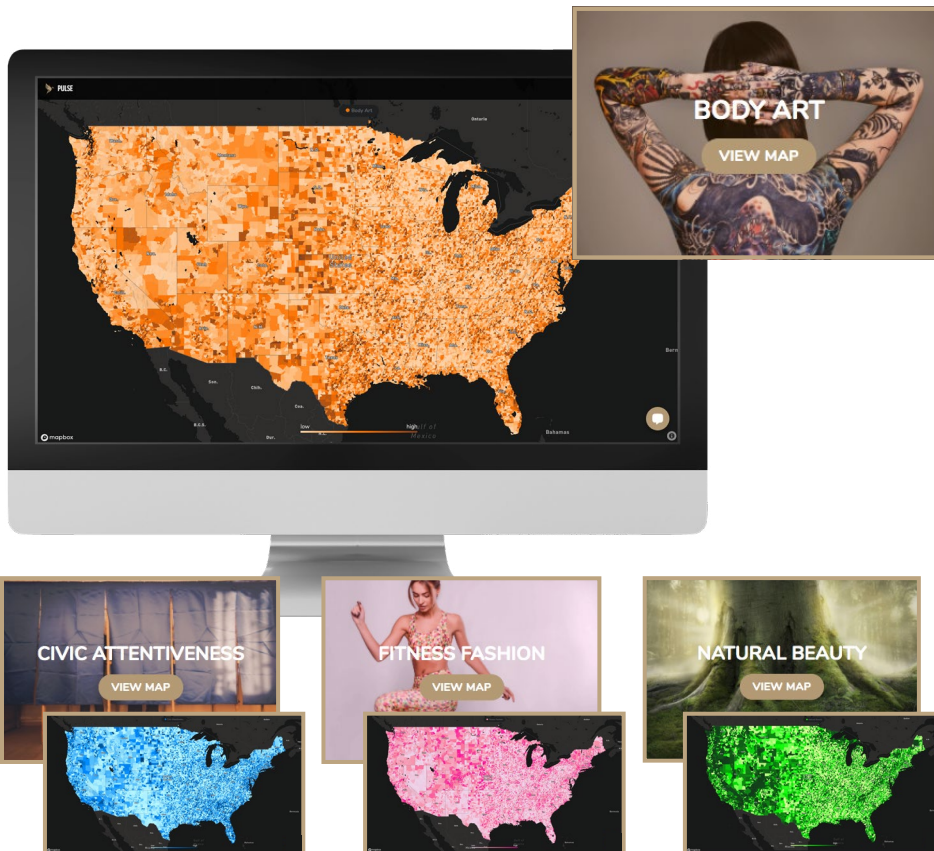




PULSE ANALYTICS

MEANINGFUL PERSONALIZATION RIGHT NOW

Out-of-the-box, the **Pulse Personalization for Episerver App** allows you to start personalizing based on the characteristics of the neighborhoods your visitors are coming from. Because this runs natively inside Episerver using standard Visitor Groups, you can be up-and-running in minutes.



- Craft campaigns for **real-life communities**
- Transform your pages with **real-time messages** that resonate
- Use the neighborhoods you know to **scale personalizations to similar neighborhoods** that you don't know yet
- Measure uplift **using Episerver Analytics or Google Analytics**

PULSE.APP GIVES YOU THE POWER TO:

- **Talk to your anonymous visitors** like you know them
- **Define tight audiences** for targeted outreach
- Create campaigns around cultural events
- Craft ethnographically-aligned product catalogs that your target markets will identify with
- Perform **in-session personalization**
- Target locations for in-person events
- ...and a whole lot more!

Call **888-42-PULSE** or
sign up now at pulse.app/epi

A Pulse Enterprise subscription is \$500 per month (or \$5,000 per year) for up to 100,000 sessions per month.



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